

MEDIA KIT

2025 - 2026

LEGACY

MAGAZINE

We celebrate legacies by sharing the stories, achievements, and visions of influential individuals and brands, building their image and inspiring generations to come.



LEGACY



NADINE BESHIR
QUEEN OF IMMERSIVE DINING EXPERIENCES

Not for Sale or Redistribution

APRIL 2021

About Us

Our publication is designed to profile, amplify, and elevate leaders, innovators and change makers. More than publications, they are image-building platforms that position our cover profiles and advertisers as trusted authorities in their industries and communities.

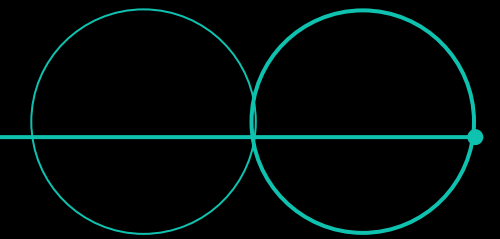
We combine print credibility, SEO-driven digital visibility, and powerful social amplification to create a 360° brand experience. Our magazine has its own website and Instagram account, ensuring targeted reach and audience engagement across the multiple channels.

The signature highlight: every cover story is not just featured in print but also brought to life with a special video feature on @nikishahdubai, an account with an average monthly reach of over 22 million. This exclusive collaboration with Niki Shah guarantees unmatched exposure, blending editorial prestige with social influence at scale.

At the heart of our ecosystem is one mission: to transform visibility into credibility and credibility into opportunity.

The Architects of Legacy

GLOBAL PRESENCE. UNRIVALED CALIBRE. PROVEN SUCCESS.



Legacy is born from a rare synergy of industry titans. Our founders represent a fusion of world-class trading acumen and strategic consultancy, creating a foundation built on absolute precision and borderless influence. With a footprint spanning the financial hubs of Rotterdam and the UAE to the high-growth markets of Kenya and India, their reach ensures that our clients are always in the most capable hands.

Beyond the boardroom, the Legacy leadership bridges the gap between commercial dominance and cultural prestige. As celebrated philanthropists and cultural icons, they are frequently featured on the world's most exclusive stages—from the front rows of international Fashion Weeks to the prestigious circuits of Global Film Festivals.

At Legacy, you are not simply partnering with a firm; you are aligning with a "**best-in-class**" ethos that is recognized globally.

A Global Footprint: Strategic operations across the UAE, Rotterdam, Kenya, and India.

A Multi-Disciplinary Edge: Sophisticated solutions born from trading expertise and high-level consultancy.

Cultural Stewardship: Leaders in philanthropy and the arts, defining the gold standard of modern influence.

Special Feature With **NS** NIKI SHAH



2.5M+
FOLLOWERS

Global tastemaker Niki Shah has graced the red carpets of Cannes, the front rows of Paris and Milan Fashion Weeks and led many successful campaigns.

350+

INTERNATIONAL BRANDS

Beyond style, she stands as a Global Ambassador for SRLC and an advocate for UNICEF India, leveraging her platform to champion social causes, particularly women and children's empowerment. Being featured alongside her amplifies your story to a global audience.

A feature in our magazine grants you more than editorial prestige. It connects your story with one of the most influential lifestyle voices on Instagram: **@nikishahdubai**.



WHAT WE OFFER



01. FOR COVER PROFILES

- Premier cover placement
- Personalized editorial article
- Professional editorial/lifestyle photo shoot
- Special video story feature on [@nikishahdubai](https://www.instagram.com/nikishahdubai)
- Inclusion across print, digital, and social channels

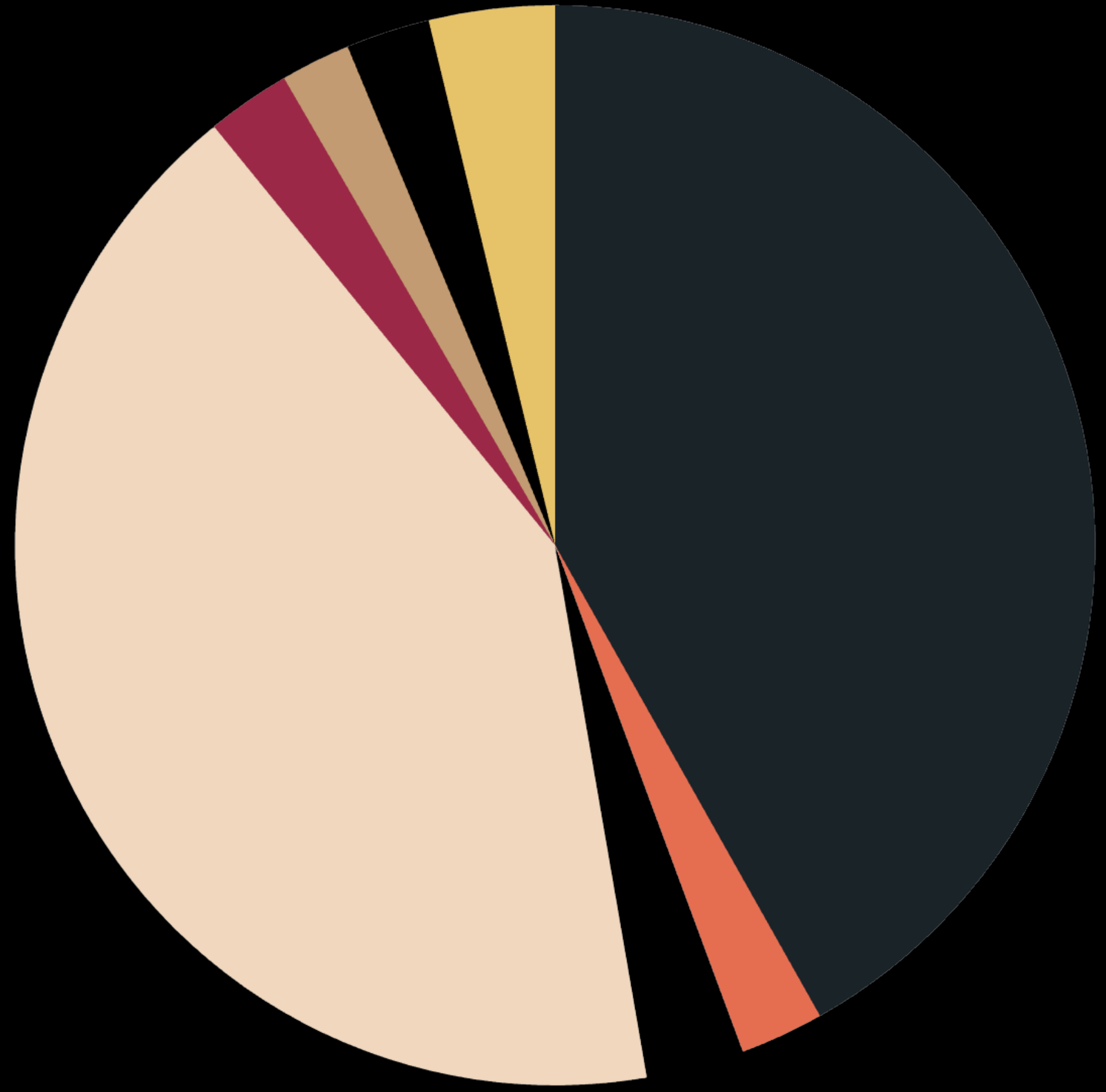
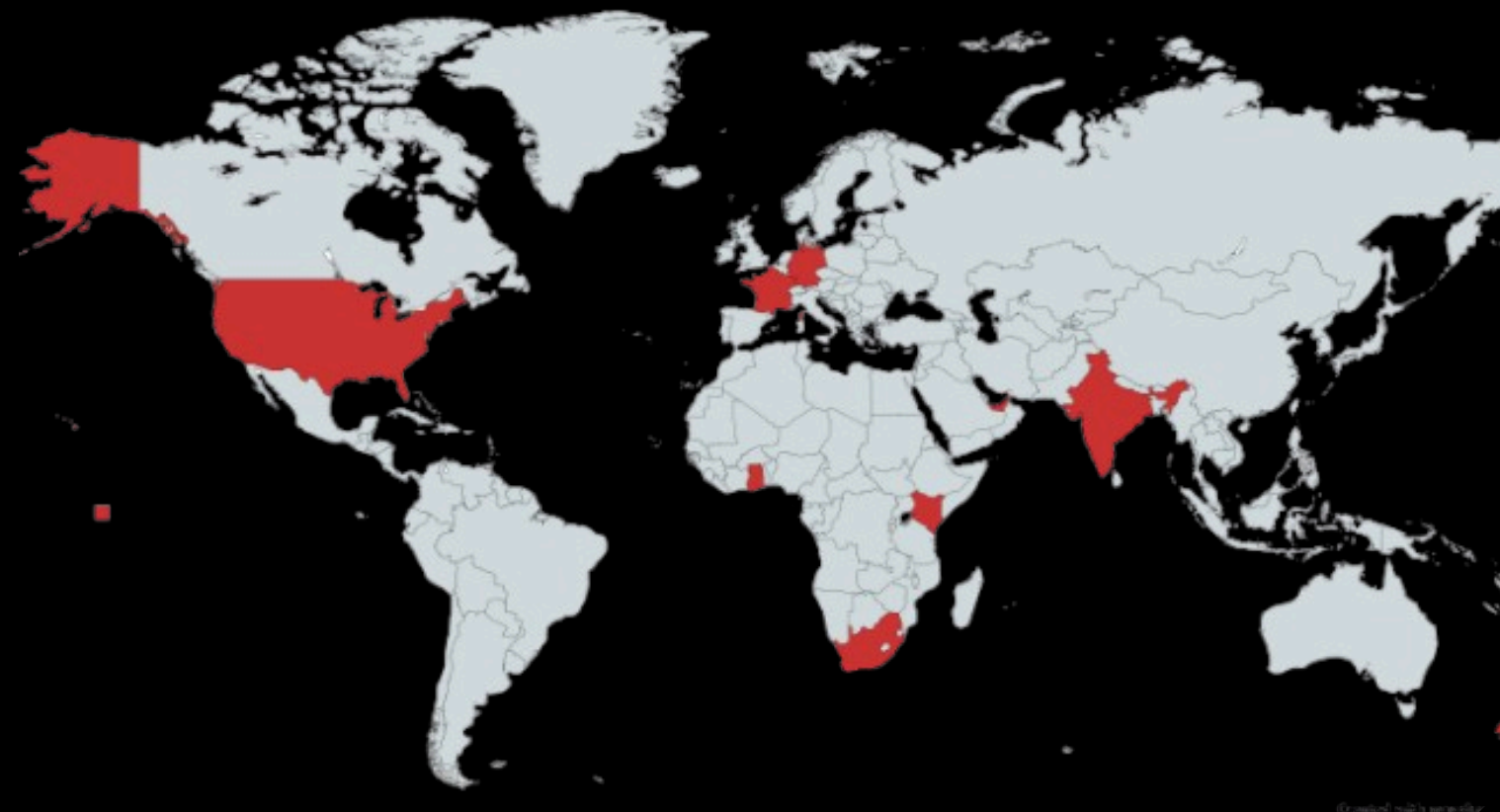
02. FOR ADVERTISERS

- Targeted ad placements aligned with editorial content
- Premium, high-impact placement (Inside cover, back page, etc.)
- Multi-platform promotion: Magazine + Web + Social media
- Optional brand mention via [@nikishahdubai](https://www.instagram.com/nikishahdubai) (22M+ reach)

03. WHY IT MATTERS

- **Image Building:** Establish yourself as a credible, visible leader
- **Reach:** Increase brand touchpoints across multiple high-value platforms
- **Influence:** Position yourself among thought leaders and visionaries
- **Legacy:** Archive your brand moment in high-quality, lasting editorial

Our Engagement & Reach



● Blueprint ● Youtube ● Snapchat ● Instagram ● Tiktok ● Facebook ● Threads ● LinkedIn

Packages We Offer

S.No	Magazine Package	Digital Magazine	Print Magazine	Website	Magazine Instagram	Niki Shah Insta
1	Cover Story + IG (@nikishahdubai, 2.5M followers)	+	+	+	+	+
2	Inside front page	+	+	+	+	
3	Back & Front of Last Page + IG post + website ad	+	+	+	+	
4	Only Back or Front of Last Page + IG post + website ad	+	+	+	+	
5	Center Spread + IG post	+	+		+	
6	Two Page (Website + Print Magazine, Premium) + IG Static Post on mag account	+	+		+	
7	One Page (Website + Print Magazine, Premium) + IG Static Post on mag account	+	+		+	
8	Two-Spread Feature	+	+	+		
9	One Page (Website + Print Magazine)	+	+	+		

All projects require full advance payment prior to commencement. Additional terms, conditions and scope limitations may apply.

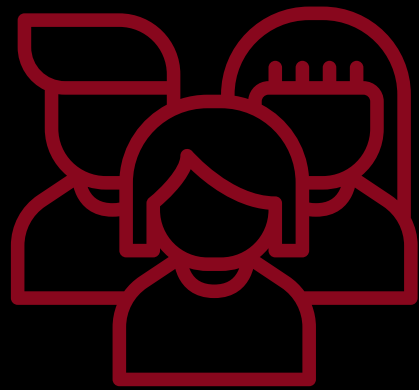
S.No	Website Only Packages
1	Two-Page Feature (Website only) Two-page feature on website only.
2	One-Page Feature (Website only) One-page feature on website only
3	Main page website banner Front & back of last page in magazine, one ad on dig magazine, one Instagram magazine post.
4	Cover story website banner Front or back of last page in magazine, one ad on digital magazine, one instagram post

S.No	Legacy Instagram Only Packages
1	1 static post
2	1 reel
3	1 carousel
4	story only 2-3 slides
5	reel + static + story
6	reel + story

All projects require full **advance payment** prior to commencement. Additional terms, conditions and scope limitations may apply.



EDITORIAL & CONTENT PILLARS



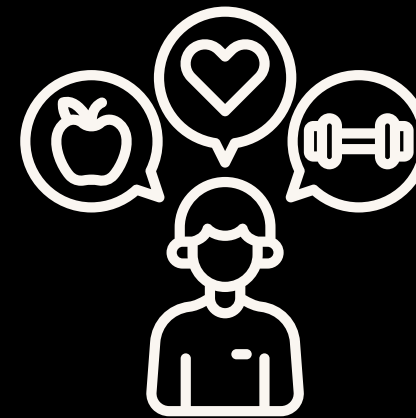
1. PEOPLE & PROFILES

In-depth portraits and interviews that reveal the journeys, values and signature choices behind influential individuals and legacy-making brands and many more intimate stories.



2. EDUCATION & LEADERSHIP

Explorations of leadership practice, decision-making, mentorship and continuous learning plus further strategic insights.



3. STYLE & LIFESTYLE

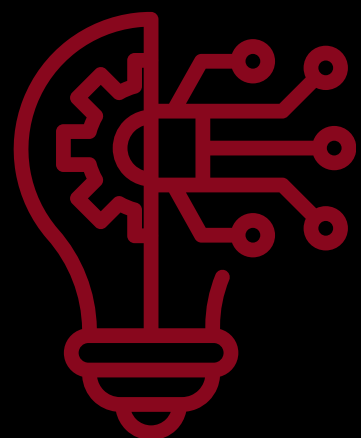
How personal presentation, designer fashion, aesthetics and daily rituals communicate identity, authority and cultural taste in a luxury context and endless sartorial discoveries.



4. HEALTH & WELLNESS

Sophisticated approaches to wellbeing preventative care, restorative practices, sleep and performance routines, and exclusive wellness experiences that sustain high-performance lives and refined rituals beyond the ordinary.

EDITORIAL & CONTENT PILLARS



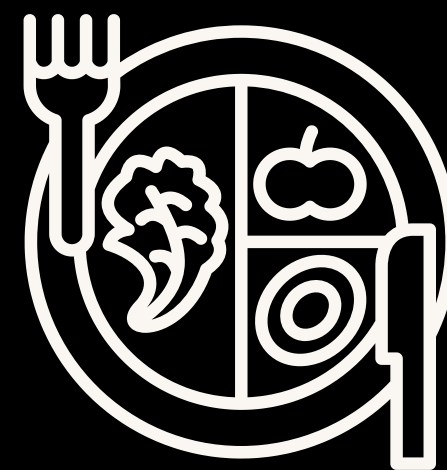
5. TECHNOLOGY & INNOVATION

Coverage of the ideas, tools and breakthroughs including bespoke and luxury tech that reshape industries and give leaders strategic advantage and emerging frontiers to watch.



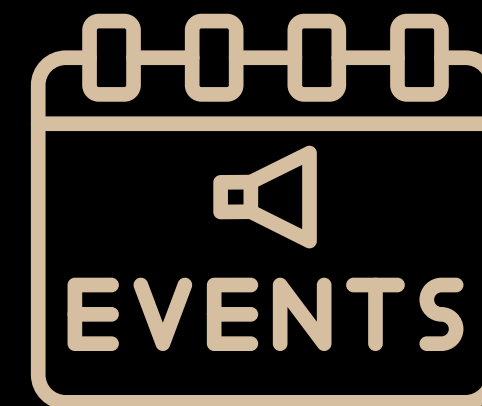
6. TRAVEL & EXPLORATION

Curated journeys, retreats and cultural experiences elevated travel that broadens perspective, networks and personal narrative and hidden destinations yet to be uncovered.



7. FOOD & NUTRITION

Gastronomy and evidence-based nutrition: signature recipes, fine-dining narratives, dietary strategies and sourcing that reflect heritage, health and refined taste plus culinary secrets and modern nourishment.



8. EVENTS & TRENDS

Timely reporting on luxury moments, industry gatherings and cultural signals that influence opportunity, perception and public conversation and the cultural shifts shaping what's next.

Know Our Readers

- High-net-worth individuals, founders, investors, changemakers.
 - Aged 25-55 with a premium, success-driven lifestyle.
 - Global digital audience + targeted local print readership.
 - Affluent, aspirational decision-makers seeking trusted stories and voices.
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GET IN TOUCH

For Projects and Collaborations



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